

Bring the Olympic Spirit to Life - Join Us as Social Media Coordinator

Are you passionate about Olympic sports and storytelling through social media? The Australian Olympic Committee (AOC) is seeking a creative and driven **Social Media Coordinator** to help us connect with fans, celebrate Olympians, and amplify the spirit of the Games.

As our Social Media Coordinator, you'll be at the heart of our digital engagement strategy—creating and sharing compelling content across TikTok, Instagram, Facebook, X, LinkedIn, and more. You'll collaborate with athletes, Member Sports, and sponsors to bring the Olympic journey to life and grow our online community.

This is a Permanent, Full-Time role based in our Sydney office.

What You'll do:

- Plan and post social-first content across AOC channels
- Collaborate with athletes and sports to source and create content
- Support major events and fan engagement initiatives
- Write short articles and update digital platforms
- Assist with media and communications tasks
- Full Position Description available here

What we're looking for:

- Proven ability to create engaging social media content.
- Experience with social media monitoring tools.
- Skills in shooting and editing video and still images.
- Strong writing and editorial skills with attention to detail.
- Excellent interpersonal and communication skills.
- Ability to manage multiple tasks and meet deadlines.
- Knowledge and passion for Olympic sports.
- Experience with website CMS and EDM platforms (desirable).

Applications:

We are an inclusive organisation that values our staff and aims to create a sense of belonging for all. If you are passionate about sports and ready to shape the voice of Australia's Olympic future, apply now and be part of something extraordinary.

Submit your resume and a cover letter outlining your suitability for the role via the link: <u>AOC Application form.</u>

Every application will be reviewed by the People and Culture team. It may take a few weeks; however, all candidates will receive notification of the outcome of their application.

Applications will close on 17 September 2025.

The AOC is an equal opportunity employer and welcomes and encourages applications from Aboriginal and Torres Strait Islander people, women, LGBTI+ community, mature workers, people with disabilities and people from diverse cultural and other backgrounds.

Website: olympics.com.au | Social Media: @AUSOlympicTeam