

Fact Sheet – International Olympic Committee Agenda 2020, the “New Norm” & the sustainability and affordability of hosting future Olympic & Paralympic Games

“Agenda 2020” - 2014

In late 2014, the IOC adopted Agenda 2020, a fundamental change in thinking, including changes around the Games bidding process.

The Agenda 2020 reforms shaped the future bidding process as an invitation, identifying risks and opportunities of bidding cities, developing a regime for reducing the cost of bidding and outlining a significant contribution by the IOC to organising committees running the Games – among other measures.

Put simply, to invite potential candidate cities to present an Olympic project that best matches their sports, economic, social and environmental long-term needs.

“The New Norm” - 2018

The IOC adopted reforms titled The New Norm in 2018 to further built on Agenda 2020, to reduce the complexity and costs of hosting – including using existing venues and temporary venues – and maximising flexibility.

Key was the notion that the Games must adapt to the city, not the city to the Games. To achieve this, the IOC undertook to work with hosts to ensure the Games are affordable, beneficial and sustainable.

The focus has been on reducing venue sizes, rethink transport options, optimize existing venues and reuse the field of play for various sports.

More Reform - 2019

In June 2019, the IOC made further changes again that allowed candidatures to come from multiple cities, regions and even countries – not just from a single city.

The changes also ended the requirement that the host should be determined seven years prior to that Games.

Again, there was emphasis on the use of existing or temporary venues, with the construction of new permanent venues only on the basis of sustainability for community and grass roots sports.

While these changes create an additional impetus for the use of existing facilities across a broader geography, the IOC maintains its desire that the magic of the Games for athletes are maintained. That is, the athletes of the world coming together.

Future Host Commissions - 2019

The IOC also established greater transparency in the evaluation process through the creation of independent Future Host Commissions. One for Summer Games and another for Winter Games.

The Commissions will explore, create and oversee interest in future Olympic Games, replacing the previous IOC Evaluation Commission.

The mandate of the Future Host Commissions is to work with potential hosts to help them understand the various elements and opportunities in hosting Games.

This process will also significantly reduce the price of mounting a candidature.

Members of the Future Host Commissions were appointed in October 2019 with representation from the IOC, athletes, International Federations, National Olympic Committees and the International Paralympic Committee.

The Future Host Commission reports to and makes recommendations to the Executive Board of the IOC on the merits of potential candidates.

It is the Executive Board which then makes recommendations to the IOC Session for the election of a Host.

Agenda 2020 +5

In February 2021, a new strategic roadmap was announced to guide the IOC and the Olympic Movement for the next five years building on Agenda 2020.

Agenda 2020+5 recognises key global trends including growing digitalisation, the need for sustainable development, demand for institutional credibility, societal solidarity and resilience in the face of the global pandemic.

Its 15 recommendations will be considered by the IOC Session in March 2021.

IOC contribution to Host Organising Committee costs

The IOC continues to increase its financial contribution to Host Organising Committee costs. This is enabled by large and continuing growth in IOC revenues (e.g. NBC has already committed US\$2.3bn per quadrennium for the US broadcast rights all the way up to 2032.)

IOC President Thomas Bach has confirmed the IOC will contribute not less than US\$1.8bn to a Queensland Games – a contribution which, together with conservative commercial revenue projections (sponsorship, ticketing etc), would cover the estimated organising committee operating cost.